



## MEDIA RELEASE

### MDRT 2008 Events and Meetings Will Inspire & Excite

**Thursday January 31, 2008.** Million Dollar Round Table (MDRT) Oceania Chairperson Mrs. Beverley Carlyon, has confirmed that momentum is building and MDRT will deliver an exciting program of member and industry events this year that will inspire and excite members and attendees.

“MDRT is an international, independent association of more than 35,000 members of the world's most successful financial services professionals and our members demonstrate exceptional professional knowledge, strict ethical conduct and outstanding client service,” said Mrs. Carlyon.

“Membership of MDRT is recognized internationally as the standard of excellence in the financial services industry and members are dedicated to the highest standards of service, ethics, knowledge, and productivity.”

Each year, MDRT conducts a number of member only and general industry events that provide attendees with knowledge, ideas, concepts and inspiration that will assist them to better service the needs of clients, increase productivity and operate their practices more efficiently.

The organisation also promotes the Whole Person concept that encourages all people to lead a more balanced life of dedication to professionalism, family, self, community and spirituality.

#### **MDRT Experience – April 11 to 13, Chiba, Japan**

The first MDRT member event for 2008 will be the MDRT Experience in Chiba, Japan.

MDRT Experience provides the same high-energy, motivational, inspirational and educational sessions that thousands of MDRT members experience when they gather for the world-renowned MDRT Annual Meeting. Which is one of the reasons why more than 8,000 members and non members will attend this year.

Mrs. Carlyon continued, “The purpose of the MDRT Experience is to showcase MDRT's prestigious Annual Meeting experience to financial services professionals and provides cutting-edge marketing, customer service, sales techniques; technical information and motivational concepts.”

## **MDRT Oceania Roadshow – April 16 to 24, Australia and New Zealand**

In response to the growing popularity and enthusiasm for MDRT's National Roadshow events, this year the program has been expanded to include New Zealand making it an MDRT Oceania event.

The MDRT Oceania Roadshow is an industry event to which MDRT members and non members are invited to attend and learn from acknowledged industry experts and business and lifestyle professionals.

Most importantly, in keeping with MDRT's commitment to raising standards in Financial Services, the Roadshow is open to MDRT members and non members.

The dates and cities for the 2008 MDRT Oceania Roadshow are –

April 16	Brisbane	April 17	Sydney
April 18	Melbourne	April 21	Adelaide
April 23	Auckland	April 24	Wellington

Registration, program and speaker details are available on the MDRT websites [www.mdrtoceania.net.au](http://www.mdrtoceania.net.au) and [www.mdrtaustralia.net.au](http://www.mdrtaustralia.net.au)

## **MDRT Annual Meeting – June 22 to 26, Toronto, Canada**

The MDRT Annual Meeting has been described as a one-of-a-kind event and every year, more than 8,000 members come together in a spirit of camaraderie for one of the greatest gatherings of financial services professionals in the world.

“MDRT Annual Meeting attendees are presented with some of the finest and most innovative ideas in financial services and the event provides over 100 speakers during its motivational Main Platform presentations, educational Focus Sessions and insightful breakfast and evening sessions,” added Mrs. Carlyon.

“But most importantly, members can network with other top financial services professionals from around the world, building friendships that last a lifetime.”

## **Top of the Table Annual Meeting – October 22 to 25, Austin, Texas**

The purpose of the Top of the Table Annual Meeting is to provide an annual educational meeting for the exchange of advanced concepts and ideas and for the development of interpersonal relationships among leading financial producers who are Top of the Table members.

During the four-day meeting, about 40 professional, non member and Top of the Table member speakers present subjects of vital concern to approximately 250 attendees. This is an elite and unique meeting and one all MDRT members aspire to attend.

## **MDRT Quarterly State Meetings**

MDRT's culture, vision and mission is built on a platform that encourages members to be and do their best; to share their knowledge for the good of all, motivate each other and remove the barriers to achievement and success.

Each quarter, State and National Chairpersons invite MDRT members and non members to attend local events at which fellow financial advisers share their experience and knowledge on better practice management techniques, professional and personal development; and marketing, sales, promotional and client service ideas and concepts that they've implemented with great success.

"The theme for the 2008 MDRT Annual Meeting is '*Changing Lives*' and it represents a dual message for the way MDRT changes the lives of its members and in turn the change members provide to the lives of clients, their lives, families, businesses and future financial well being. MDRT provides unique forums and opportunities at all levels to grow professionally and personally," concluded Mrs. Carlyon.

### **Issued by the Million Dollar Round Table - Oceania**

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