



## MDRT AUSTRALIA

# MEDIA RELEASE

## MDRT Announces Exciting Roadshow Event, Membership Growth & Continued Industry Support

**Monday February 1, 2010.** Million Dollar Round Table, The Premier Association of Financial Professionals® (MDRT) Australia Chairman Stuart Farrell has confirmed that membership of the international association of financial advisers continues to grow across the globe and he is confident that Australia's 2010 membership will increase by at least 20%.

“MDRT is a long established independent professional association with an outstanding reputation for supporting members to address the financial and protection needs of clients with exemplary service and support, the highest standards of ethics, knowledge and productivity,” said Stuart Farrell.

“It is this steadfast commitment to raising industry standards of professionalism by providing members with resources and events from which they can learn from the very best financial services practitioners, business leaders and lifestyle experts from across the world that differentiates MDRT.”

Stuart Farrell has also confirmed that MDRT Australia will be conducting an exciting Roadshow event in March, which both MDRT members and non members can attend and personally get a taste of the excitement, education, energy and inspiration of MDRT's international meeting events.

The MDRT Australia roadshow event will *'jumpstart the new decade'* with a showcase of MDRT's member resources of leading edge business and client service techniques, technical information, motivational concepts and programs dedicated to professional and personal growth and development.

The speakers, dates and cities the 2010 MDRT Australia Roadshow will visit are –

**Continues ...**

**Brisbane March 19\***

Speakers

Jennifer Borislow - USA  
Jeff Scott - Australia  
Keith Abraham - Australia

**Melbourne March 22 / Sydney March 23\***

Speakers Alphonso Franco - Canada  
Greg Abbott - Canada  
George Goulet - Canada

*\* MDRT Members and Nonmembers are welcome to attend the MDRT Australia roadshow event. A detailed outline of the program in each city, including venue addresses will be communicated shortly.*

Stuart Farrell also confirmed that **AIA Australia** would be supporting MDRT Australia as a Platinum Sponsor and that **Asteron** and **CommInsure** would continue to support MDRT Australia as Gold Sponsors.

In thanking and acknowledging MDRT Australia's Sponsor Partners, Stuart Farrell said that industry support was essential as it gives us the ability to conduct the association's activities, such as this Roadshow and the Local adviser meetings and training sessions.

The Australian Roadshow event will be followed by the 2010 MDRT Annual Meeting, June 13 – 17. Vancouver, Canada will be the host city and a record number of Australian members are expected to attend.

The MDRT Annual Meeting attracts 5000 to 10,000 members from all corners of the world and is renowned for its breathtaking main platform and the focus session program that provides inspiration, ideas and solutions to better service clients and operate practices more efficiently and productively.

“MDRT membership continues to grow both in Australia and overseas and is a reflection of the association's commitment to helping members focus on personal growth and to be better, well-rounded professionals and financial services industry role models,” concluded Stuart Farrell.

**ENDS**

**Note to the Editor:** For MDRT Australia qualification and membership criteria, benefits and contact details of State Chairpersons, please visit the website **[www.mdrtaustralia.net](http://www.mdrtaustralia.net)**

**Issued by MDRT Australia**

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